



United States Bankruptcy Court
61288, Houston TX 77208

SOUTHERN DISTRICT OF TEXAS P.O.Box
(Houston Division)

PROOF OF CLAIM

Name of Debtors <input checked="" type="checkbox"/> Stage Stores, Inc., a Delaware corporation <input type="checkbox"/> Specialty Retailers, Inc., a Texas corporation <input type="checkbox"/> Specialty Retailers, Inc. (NV), a Nevada corporation *place an "x" beside the name of the Debtor you are filing a claim against		Case Number 00-35078-H2-11 00-35079-H2-11 00-35080-H2-11		Creditor ID#: 788-35200 United States Bankruptcy Court Southern District of Texas FILED JUN 28 2000 Michael N. Milby, Clerk	
Name of Creditor (The person or other entity to whom the debtor owes money or property): Kpnc-Fm Team Radio		<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.			
Name and address where notices should be sent: *****AUTO**ALL FOR AADC 740 Kpnc-Fm Team Radio PO Box 2509 Ponca City OK 74602-2509 		<input type="checkbox"/> Check box if you have never received any notices from the bankruptcy court in this case <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.			
Account or other number by which creditor identifies debtor: 385		Check here <input type="checkbox"/> replaces if this claim <input type="checkbox"/> amends a previously filed claim, dated: _____			
1. Basis for Claim <input type="checkbox"/> Goods sold <input checked="" type="checkbox"/> Services performed <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Taxes <input type="checkbox"/> Other _____		<input type="checkbox"/> Retiree benefits as defined in 11 U.S.C. § 1114(a) <input type="checkbox"/> Wages, salaries, and compensation (Fill out below) Your SS#: _____ - _____ - _____ Unpaid compensation for services performed from _____ (date) to _____ (date)			
2. Date debt was incurred: Apr 5 th - June 8 th 2000		3. If court judgment, date obtained:			
4. Total Amount of Claim at Time Case Filed: \$ 4000.00 \$1007.80 If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.					
5. Secured Claim. <input type="checkbox"/> Check this box if your claim is secured by collateral (including a right of setoff). Brief Description of Collateral: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other All personal and intangible property of Debtor's Estate Value of Collateral: \$ _____ Amount of arrearage and other charges at time case filed included in secured claim, if any \$ _____			6. Unsecured Priority Claim. <input type="checkbox"/> Check this box if you have an unsecured priority claim Amount entitled to priority \$ _____ Specify the priority of the claim: <input type="checkbox"/> Wages, salaries, or commissions (up to \$4,300)* earned within 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(3) <input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4). <input type="checkbox"/> Up to \$1,950* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6). <input type="checkbox"/> Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8). <input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. § 507(a-____). *Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.		
7. Credits: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.					This Space is for Court Use Only
8. Supporting Documents: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.					
9. Date-Stamped Copy: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.					
Date 6-26-00		Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any):  B. Coleman Managing Partner			
Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.					

Please Remit To
TEAM RADIO
PO BOX 2509
PONCA CITY, OK 74602
765-2485

Amount Paid \$ _____

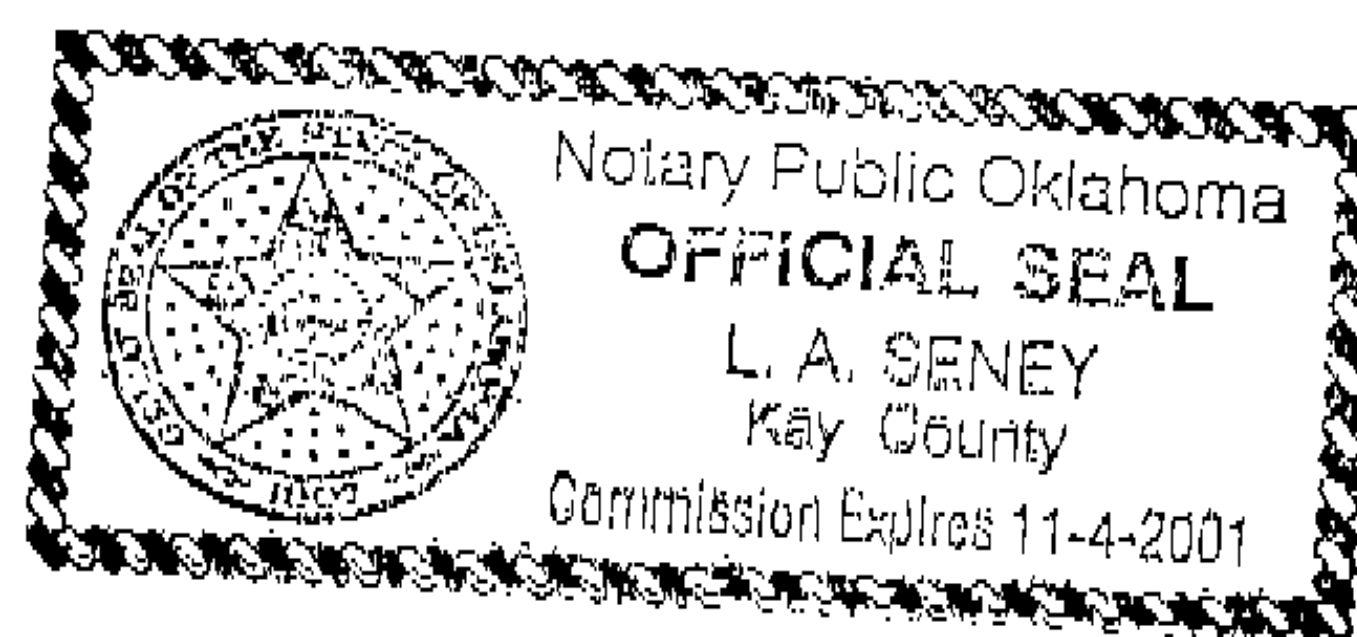
STAGE STORES (REYNOLDS)

385-00004-0002	4/30/00	1
Official Invoice	Date	Page
DETACH AND RETURN WITH PAYMENT		

385-00004-0002 O 4/30/00 1
For: STAGE STORES (REYNOLDS)
Purchase Order Number:
Co-Op: STAGE STORES ONE DAY SALE
Description: KPNC - ONE DAY SALE (FEB-JULY)
Salesperson: Coleman, Bill

REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW, STE 355
HOUSTON, TX 77057

Date	Day	Time	Length	Description	Qty	Rate	Total
4/5/00	Wed	2:21:00 PM	:60	KPNC	1	15.89	15.89
4/5/00	Wed	2:41:30 PM	:60	KPNC	1	15.89	15.89
4/5/00	Wed	3:19:30 PM	:60	KPNC	1	15.89	15.89
4/5/00	Wed	3:41:30 PM	:60	KPNC	1	15.89	15.89
4/5/00	Wed	4:19:30 PM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	6:20:00 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	7:42:00 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	8:21:00 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	9:43:00 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	10:42:30 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	11:21:30 AM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	1:43:30 PM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	2:20:30 PM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	3:21:00 PM	:60	KPNC	1	15.89	15.89
4/6/00	Thu	4:20:00 PM	:60	KPNC	1	15.89	15.89
4/30/00				Agency Discount			-35.75



For your convenience, we now accept Visa and Mastercard! Call Leslie for details, 765-2485!

Affidavit Of Performance: I L. A. SENEY

certify: that in accordance with official station logs, the above
announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 26 day of June

L. A. SENEY NOTARY PUBLIC

Quantity	15	Total	238.35
AGENCY DISCOUNT			(35.75)
Total Due			202.60

Net due 15th. A Service Fee will be charged for any past due balance.

INVOICE

Please Remit To
TEAM RADIO
PO BOX 2509
PONCA CITY, OK 74602
765-2485

Amount Paid \$ _____

STAGE STORES (REYNOLDS)

385-00004-0003	5/31/00	1
Official Invoice	Date	Page
DETACH AND RETURN WITH PAYMENT		

385-00004-0003 O 5/31/00 1
For: STAGE STORES (REYNOLDS)
Purchase Order Number:
Co-Op: STAGE STORES ONE DAY SALE
Description: KPNC - ONE DAY SALE (FEB-JULY)
Salesperson: Coleman, Bill

REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW, STE 355
HOUSTON, TX 77057

Date	Day	Time	Length	Description	Qty	Rate	Total
5/17/00	Wed	2:21:00 PM	:60	KPNC	1	15.89	15.89
5/17/00	Wed	3:43:00 PM	:60	KPNC	1	15.89	15.89
5/17/00	Wed	4:21:00 PM	:60	KPNC	1	15.89	15.89
5/17/00	Wed	4:42:00 PM	:60	KPNC	1	15.89	15.89
5/17/00	Wed	5:09:30 PM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	6:42:30 AM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	8:41:00 AM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	10:21:30 AM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	10:42:00 AM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	11:42:00 AM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	12:21:30 PM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	1:20:00 PM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	1:42:30 PM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	3:51:00 PM	:60	KPNC	1	15.89	15.89
5/18/00	Thu	4:41:30 PM	:60	KPNC	1	15.89	15.89
5/28/00				Agency Discount			-35.75
For your convenience, we now accept Visa and Mastercard! Call Leslie for details, 765-2485!							



Affidavit Of Performance: I L.A. SENEY

certify: that in accordance with official station logs, the above announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 26 day of June

L.A. SENEY NOTARY PUBLIC

Quantity	15	Total	238.35
AGENCY DISCOUNT			(35.75)
Total Due			202.60

Net due 15th. A Service Fee will be charged for any past due balance.

INVOICE

Please Remit To
TEAM RADIO
PO BOX 2509
PONCA CITY, OK 74602
765-2485

Amount Paid \$ _____

STAGE STORES (REYNOLDS)

385-00004-0004	6/25/00	1
Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

385-00004-0004 6/25/00 1
For: STAGE STORES (REYNOLDS)
Purchase Order Number:
Co-Op: STAGE STORES ONE DAY SALE
Description: KPNC - ONE DAY SALE (FEB-JULY)
Salesperson: Coleman, Bill

REYNOLDS MEDIA SERVICES
2425 FOUNTAINVIEW, STE 355
HOUSTON, TX 77057

Date	Day	Time	Length	Description	Qty	Rate	Total
6/7/00	Wed	2:21:30 PM	:60	KPNC	1	15.89	15.89
6/7/00	Wed	2:43:00 PM	:60	KPNC	1	15.89	15.89
6/7/00	Wed	3:51:00 PM	:60	KPNC	1	15.89	15.89
6/7/00	Wed	4:42:30 PM	:60	KPNC	1	15.89	15.89
6/7/00	Wed	6:41:00 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	6:42:30 AM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	8:21:00 AM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	10:41:30 AM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	11:21:30 AM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	12:20:00 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	1:20:30 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	2:21:30 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	2:43:30 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	3:21:00 PM	:60	KPNC	1	15.89	15.89
6/8/00	Thu	3:50:00 PM	:60	KPNC	1	15.89	15.89
6/25/00				Agency Discount			-35.75



For your convenience, we now accept Visa and Mastercard! Call Leslie for details, 765-2485!

Affidavit Of Performance: I L. A. SENEY
certify: that in accordance with official station logs, the above
announcements were broadcast on the days and hours stated.
Subscribed and sworn before me this 20 day of June

Quantity	15	Total	238.35
AGENCY DISCOUNT			(35.75)

Total Due	202.60
-----------	--------

Net due 15th. A Service Fee will be charged for any past due balance.

[Signature] NOTARY PUBLIC

INVOICE

REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057 (713) 977-3778 FAX (713) 977-3774

RADIO ORDER FORM

*KRIS
Please Fax*

*faxed
9am 2/2/00*

Date: 2/1/2000
To: ~~Marie Ozment~~ Bill Coleman
Station/City: KPNC-FM Ponca City, OK
Fax: (580) 767-1103
From: Stephanie Concialdi
Re: Stage Stores, Inc. 2000 Buys 1/00 - 7/00

Attn Rep: Following are 6 radio buys for Stage Stores, Inc. Please use the same schedule for each flight date listed. Do not hesitate to call me with questions.

Events:	Flight Dates: (see exact times on schedule below)	Spot Length:
One Day Sale	We 2/9 (2pm start) - Th 2/10 (5pm cut-off)	:60
One Day Sale	We 3/8 (2pm start) - Th 3/9 (5pm cut-off)	:60
One Day Sale	We 4/5 (2pm start) - Th 4/6 (5pm cut-off)	:60
One Day Sale	We 5/3 (2pm start) - Th 5/4 (5pm cut-off)	:60
One Day Sale	We 6/7 (2pm start) - Th 6/8 (5pm cut-off)	:60
One Day Sale	We 7/19 (2pm start) - Th 7/20 (5pm cut-off)	:60

ONE DAY SALE (same schedule for each One Day Sale listed above)

TIMES	M	TU	W	TH	F	SA	SU	SPOTS	GROSS RATE
2P - 7P			5					5	15.89
6A - 5P				10				10	15.89
Total			5	10				15	\$ 238.35

Total Gross Amount for all Flights: \$1,430.10

Total Net Amount for all Flights: \$1,215.59

Please acknowledge receipt of the above orders by signing and faxing back to (713) 977-3774.

Rep Signature

Bill Coleman

Date

1-31-00

- ① All Invoices must have spot times listed.
- ② All invoices should be sent to Stage Stores, Inc. c/o Reynolds Media Services 2425 Fountainview, Suite 355 Houston, TX 77057.
- ③ Stage Stores, Inc. is responsible for payment of all Stage/Bealls/Palais Royal invoices. All Invoices are approved by Reynolds Media Services and sent to Stage Stores, Inc. for payment.

REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057 (713) 977-3778 FAX (713) 977-3774

Date Change Fax!!

Date: 4/13/2000
To: Bill Coleman
Station/City: KPNC-FM Ponca City, OK
Fax: (580) 767-1103
From: Stephanie Concialdi
Re: Stage Stores, Inc. MAY ONE DAY SALE – DATE CHANGE NOTICE!!

Attn Rep:

Stage Stores has changed the date of their May One Day Sale.
Please make the following changes, then sign this form and return it to me.

Thank you in advance for your help in this matter.

Stephanie

Please change the May One Day Sale flight date...

From: We 5/3 (2pm) – Th 5/4 (5pm)

To: We 5/17 (2pm) – 5/18 (5pm)

PLEASE MOVE ALL SPOTS ACCORDINGLY!! (5 ON WEDNESDAY, 10 ON THURSDAY)

Please acknowledge receipt of the above date change by signing and faxing back to (713) 977-3774.

Rep Signature

Bill Coleman

Date

4-17-00